

The Philadelphia Meeting 2010



Please Join Us . . .

You are cordially invited to join the Hand Rehabilitation Foundation at the 2010 Philadelphia Meeting

The Hand Therapy Symposium, **Surgery and Rehabilitation of the Hand with Emphasis on Trauma**, will take place at the Sheraton Philadelphia City Center Hotel, from Saturday, March 6 through Tuesday, March 9, 2010.

The Hand Surgery Symposium, **12th Annual Hand Therapy Symposium: The X-Games of Upper Extremity Trauma**, will take place at the Loews Philadelphia Hotel from Saturday, March 7 through Monday, March 8, 2010.

There are many opportunities, including some new venues, for the 2010 conference to help you market your products and services, so please consider new ways of reaching our audience of hand therapy and hand surgery professionals.

Remember to register early to ensure priority placement in the exhibition halls. We hope you will join us for this great annual event.

**Thank you very
much!**

Sponsorship

∞ ∞ NEW THIS YEAR !! ∞ ∞

Dinner/ National Constitution Center - \$5,000
Reach the decision makers! Put your company name and logo in lights for all to see! Join the prestigious faculty of the surgery and therapy symposium for dinner.

Hotel Room Keys – \$5,000
Make your company name and logo visible to all attendees every time they reach for their room keys.

Conference Tote Bags - \$5,000
(Surgery Symposium Only) Make your company name and logo visible throughout the year and throughout the country. Tote bags distributed to all attendees and faculty.

Tote Bag Insert - \$2,000
Provide each conference attendee with a custom message or your company's marketing materials.

Badge Lanyard - \$5,000
Increase your company's visibility by providing a lanyard with your company's logo to all conference attendees.

Breakfast, Lunch or Coffee Break - \$ Variable
Unopposed signage throughout dining and buffet areas for duration of meal or break. Opportunity to distribute marketing materials in dining and buffet areas. Network with conference attendees during scheduled breaks

Coffee Break	\$3,000
Luncheon	\$7,500
Wine & Cheese	\$2,000

Weblink - \$2,000
Provide access to your company's website by posting a weblink on the Hand Rehabilitation Foundation's symposium website.

Print Advertising - \$ Variable
Advertise in our symposia syllabus. Distributed to all meeting attendees and faculty and sold on the Hand Rehabilitation Foundation's online bookstore following the conference.

Inside front cover	\$3,000
Inside back	\$3,000
Full-page ad (inside)	\$2,500
One-half page (inside)	\$1,500

Exhibitor Information

Please select the symposium at which you would like to exhibit, sponsor and/or advertise:
_____ Surgery Symposium – Loews Philadelphia Hotel
_____ Therapy Symposium – Sheraton Philadelphia City Center
_____ Both Symposia
_____ Add to mailing list for 2011 Exhibitor Prospectus

Company/Organization _____

Contact Name _____

Address _____

Address _____

City, State, Zip _____

Country _____

E-Mail _____

Telephone _____

Fax _____

Booth Fees and Location Preferences

Therapy Symposium - \$2,100
8' x 10' Booths – Ballroom Level
6' x 10' Booths – Conference Center Level

Surgery Symposium - \$2,300 (\$2050.00 if doing Bioskills Lab)
8' x 10' Booths – Millennium Hall

Credit Card# _____

Exp Date: _____

Preferred Booth(s) Location
(Kindly refer to pages 9-10 for Exhibition Hall Floor Plans)

1. 2. 3. 4.

If possible, please do NOT place our booth near the following exhibitor/s: _____

Payment (Due with application)

Amount Enclosed \$(USD) _____
Please make check payable to *Hand Rehabilitation Foundation*

My signature below indicates that I have read this contract and agree to comply with all of the conditions printed within this prospectus.

Name: _____

Signature: _____

Mail

Hand Rehabilitation Foundation
700 S. Henderson Rd., Suite 100
Kind of Prussia, PA 19406
Fax: 610.768.8887

Questions?

Telephone: 610.768.5958
E-Mail: hrf@handfoundation.org
Hotel Reservations:
Loews: 215.627.1200
Sheraton: 215.448.2000

Sponsorship Opportunities 2010

Please select the program that you would like to sponsor:

Constitution Center – \$5,000 _____

Hotel Room Keys - \$5,000 _____

Conference Tote Bags - \$5,000 _____

Tote Bag Inserts - \$2,000 _____

Badge Lanyard - \$5,000 _____

Meals - \$ Variable _____

Coffee \$3,000

Luncheon \$7,500

Wine & Cheese - \$2,000

Weblink - \$2,000 _____

Print Advertising - \$ Variable _____

Inside Front Cover \$3,000

Inside Back \$3,000

Full-page ad (inside) \$2,500

One-half page ad (inside) \$1,500

Company/Organization _____

Contact Name _____

Address _____

Address _____

City, State, Zip _____

Country _____

E-Mail _____

Telephone _____

Fax _____



Payment (Due with sponsorship application)

Amount Enclosed (\$USD) _____

Method of Payment:

Check _____ Credit Card _____

Credit Card # _____

Expiration Date _____

Name Printed _____

Signature _____

Mail to:

Hand Rehabilitation Foundation
700 S. Henderson Rd., Suite 100
King of Prussia, PA 19406

or fax to:

610.768.8887

Questions?

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hrf@handfoundation.org - E-Mail

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Important Dates

January 2, 2010 50% cancellation policy in effect
 January 2, 2010 Program advertisement space deadline
 February 5, 2010 Warehouse begins receiving advance freight
 February 19, 2010 Last date for sign printing
 February 22, 2010 Last date for discount rates for furniture
 March 4, 2010 Final date for receipt of payment (Sho-Aids, Inc)
 March 2, 2010 Last date for receipt of advance freight

Exhibit Schedule

March 5, 2010 Begin move-in and set up 1:00 pm
 March 5, 2010 Complete move-in and set-up 4:30 pm
 March 5, 2010 Wine & Cheese reception 6:00 pm to 8:00 pm
 March 6, 2010 Exhibit Halls open 7:00 am to 5:30 pm
 March 7, 2010 Exhibit Halls open 7:00 am to 5:30 pm
 March 8, 2010 Exhibit Halls open 7:00 am to 3:30 pm
 March 8, 2010 Begin move-out 3:30 pm
 March 8, 2010 Complete move-out by 5:30 pm

Details

Registration includes the following:

- Four badges per booth with additional badges to be purchased at \$10.00 each
- Two hours of unopposed exhibit time on Friday, March 5, 2010, beginning at 6:00 pm
- Continental breakfasts on March 6, 7, 8, starting at 6:45 am
- Two lunch tickets per booth for March 6, 7, 8 with additional lunches to be purchased at \$40.00 each
- Coffee breaks
- Exhibitors listed in registrant's program, making booths easy to locate
- Free electronic annotated pre-symposium attendance list provided one week prior to start of conference
- Free electronic annotated post-symposium attendance list provided within one week of conference end
- Registered attendees at both meetings are allowed admission to both exhibit halls
- Due to the natural light in the exhibit hall, additional lighting may be required at your expense.

Booth Assignment

The Foundation will attempt to honor applicants' preferences for space to the extent allowed by the availability of the requested space, size requirement and proximity to competing firms. The Foundation reserves the right to reassign space and/or modify the floor plan as necessary to enhance the exhibit. In fairness to all exhibitors, a total of three booths per exhibitor per hotel will be allowed.

All applications must be signed and accompanied by payment-in-full. The Foundation will make space assignments on a first-come, first-served basis.

Exhibit Area

Surgeons Meeting

Loews Philadelphia Hotel Millennium Hall

Faculty and participant registration, coffee breaks, breakfast and lunch will be held in Millennium Hall, allowing a significant amount of exposure for the exhibitors.

Therapists Meeting

Sheraton Philadelphia City Center

Ballroom Level Foyer

Faculty and participant registration, coffee breaks and breakfast will be held on the Ballroom level, allowing a significant amount of exposure for the exhibitors.

Conference Center Level Foyer

Coffee breaks and lunches will be served and workshops will take place on the Conference Center level.

Set-Up and Dismantle (both meetings)

Installation of exhibits begins on Friday, March 5, 2010 at 1:00 pm and must be completed by 4:30 pm. No work will be permitted after the symposia officially open at 6:00 pm with registration and the opening night Wine and Cheese Reception. Booths must remain intact until 3:30 pm on Monday, March 8, 2010. All materials must be removed from the exhibit area by 5:30 pm on Monday, March 8, 2010.

Booth Equipment

The Hand Rehabilitation Foundation will furnish Exhibitors with the following equipment:

- Identification sign
- Booth dimensions – 8' x 10'
(6' x 10' Sheraton Conference Center level)
- Back drape, 8' high
- Side rails, 3' high
- 6' skirted table and 2 chairs
- Security guards at night

Exhibit Decorator

Hand Rehabilitation Foundation will select an official service contractor to provide all services related to the exhibit area. A service kit containing all necessary dates, deadlines, forms for shipping, drayage, furniture rental, electrical requirements, signs, etc. will be sent to each exhibitor. If an electrical outlet is required, an order form will be enclosed, which must be returned to Loews Philadelphia Hotel or the Sheraton Philadelphia City Center to assure that you will have an electrical hook-up on the day of set-up.

Subletting of Space

Exhibitors may not assign, sublet or apportion to others the whole or any part of the space allocated and may not advertise or display goods/services other than those manufactured or sold by them in the regular course of business.

Liability and Security

Each exhibitor must make provision for the safeguarding of his goods, materials, equipment and display at all times. General overall security service will be provided after exhibit hours by the Hand Rehabilitation Foundation but the Hand Rehabilitation Foundation and the guard service will not be responsible for loss of any material by or for any cause. The Hand Rehabilitation Foundation strongly recommends that each exhibiting company secure a rider policy through its insurance agent to cover all booth and display items during transportation to and from this symposium, as well as during installation, exhibit days and dismantling.

Visual and Sound Effects

Audio-visual and other sound and attention-getting devices must not interfere with the activities of neighboring exhibits. Operational equipment demonstrated may not create noise levels objectionable to neighboring exhibitors.

Refund Policy

All space cancellations must be in writing. If received on or before January 2, 2010, 50% of the total exhibit space fee will be refunded. There will be no refund for space canceled after this date unless assigned space is sold to another exhibitor. No refund will be issued until the completion of the symposium

Policies and Procedures

The annual symposia and exhibits are sponsored by the Hand Rehabilitation Foundation, a 501(c)(3) not-for-profit corporation. The Hand Rehabilitation Foundation reserves the right to determine the eligibility of an exhibit for inclusion in the program, either before or after proper execution of this contract.

The rights and privileges of an exhibitor shall not be infringed upon by any other exhibitor. Interviews, demonstrations, signage and distribution of literature must be conducted inside the exhibitor's space. Exhibits must be installed so that they do not project beyond the allotted space. Exhibit representatives are permitted to attend the general session in order to listen to a particular speaker presenting information relevant to your products. Exhibitors will not be permitted in the breakout panels/workshops due to limited space. The Hand Rehabilitation Foundation, Loews Philadelphia Hotel, Sheraton Philadelphia City Center and the Official Exhibit Service Contractor, as well as their members, directors, officers, employees, representatives and volunteers associated with these entities and the 2010 Symposia, hereby disclaim any responsibility for any and all injuries, losses, damages (direct and consequential), etc. that may occur to the exhibitor or anyone employed by or associated with the exhibitor from any cause whatsoever, prior to, during or subsequent to the period covered by the exhibitor contract. The exhibitor, its assignees and successors, together with anyone employed by and associated with these entities agrees to release, hold harmless and indemnify the Hand Rehabilitation Foundation, the Loews Philadelphia Hotel, Sheraton Philadelphia City Center, Official Exhibit Service contractor, as well as their members, directors, officers, employees, agents, representatives and volunteers associated with these entities and the 2010 Symposia for any and all injuries, losses, damages (direct and consequential), etc. that may occur as a result of exhibitor's or anyone employed by or associated with exhibitor and their agents or invitees, acts or missions or other conduct giving rise to any claims or actions against the Hand Rehabilitation Foundation, Loews Philadelphia Hotel, Sheraton Philadelphia City Center, the Official Exhibit Contract provider and the 2010 Symposia and for any and all injuries, losses, damages, etc. that may occur to the exhibitor or anyone employed by or associated with the exhibitor, their agents or invitees, from any cause whatsoever, prior to, during or subsequent to the period covered by the exhibitor's contract.

Thank you

As always, we greatly appreciate your support and participation. The exhibitors are a strong attraction for our participants and add significantly to the value of the symposia. Please feel free to contact Leslie Ristine at 610.768.5958 if you require further information. We hope you will join us in March, 2010.

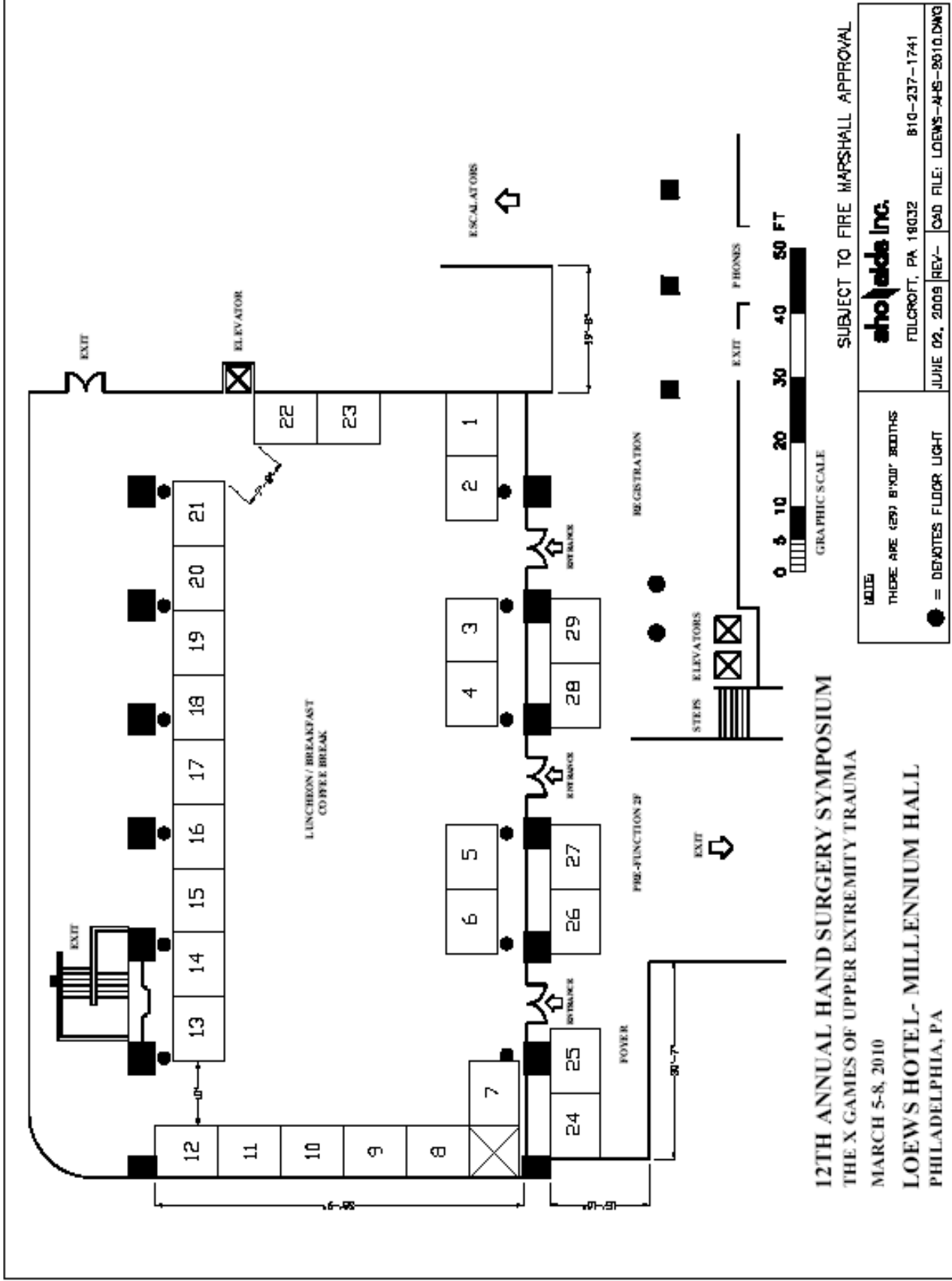
We would like to thank the following companies for their generous support of the 2009 Philadelphia Meeting

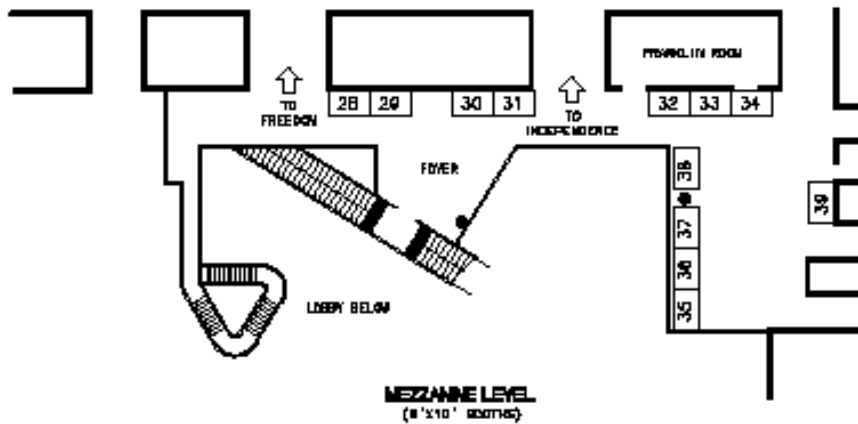
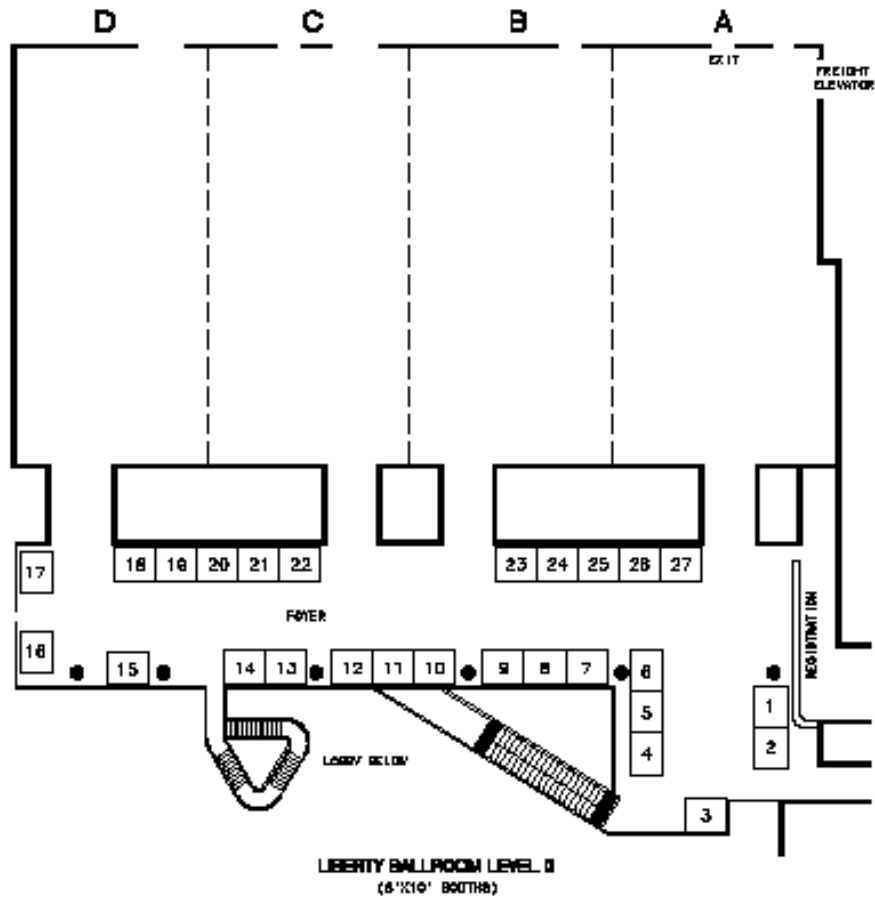
Surgery Symposium

Acumed
AM Surgical, Inc.
Aptis Medical, LLC
Ascension Orthopaedics
Biomet Orthopedics, Inc.
Buxton Biomedical, Inc.
Core Essence Orthopaedics
DePuy Orthopaedics, Inc.
Elsevier-Mosby/Saunders
Hologic
Integra Life Sciences
Kensey Nash Corporation
Lippincott Williams & Wilkins
MAST Biosurgery
Medartis, Inc.
Mylad Orthopedic Solutions
Nutek Orthopaedics, LLC
OrthoScan, Inc.
Osteomed LP
Small Bone Innovations
Stryker Orthopaedics
Synthes (USA)
Tornier
Trimed, Inc.
Union Surgical

Therapy Symposium

3-Point Products, Inc.
American Society of Hand Therapists
BTE Technologies
Cedaron Medical, Inc.
Drexel University-Hand Rehab Program
Elsevier-Mosby/Saunders
Empi, Inc.
Exploring Hand Therapy
Graston Technique
Hand Therapy Certification Commission
Handstand
Handtherapy.ca
Joint Active Systems, Inc.
Joint Jack Company
Lantz Medical
Livingskin (by Touch Bionics)
North Coast Medical, Inc.
Orfit Industries America
Performance Health Thera-Band and Biofreeze Products
Physio Design, Inc.
Physiotherapy Corporation
Pillét Hand Prostheses, Ltd.
Restorative Care of America, Inc.
Sammons Preston Roylan
Silver Ring Splint Company
Specialty Therapy Equipment, Inc. (STE)
Whitehall Manufacturing
UE Tech





**HAND REHABILITATION FOUNDATION-
SURGERY AND REHAB OF THE HAND
SHERATON PHILADELPHIA CITY CENTER HOTEL
LIBERTY FOYER AND INDEPENDENCE MEZZANINE
MARCH 5-8, 2010**

SUBJECT TO FIRE MARSHALL APPROVAL

NOTE:
THERE ARE (39) BOOTHS TOTAL
(27) 8x10 BOOTHS &
(12) 6x10 BOOTHS

● STRUCTURAL COLUMNS

sho-aids inc.

FOLCROFT, PA, 19032 810-237-1241

JUNE 6, 2008

DWG FILE: HRF08-SPOCH.DWG



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Thank you for supporting our mission.

