



2018 PHILADELPHIA MEETING EXHIBITOR PROSPECTUS



THE PHILADELPHIA SYMPOSIA March 24 – 26, 2018

The Hand Therapy Symposium

44th Annual Surgery and Rehabilitation of the Hand:
Trending Topics in Hand to Shoulder Therapy

Sheraton Philadelphia Downtown Hotel

The Hand Surgery Symposium

20th Annual Hand Surgery Symposium:
Call to Arms #TweetsToTreat

Loews Philadelphia Hotel

1st time Exhibitor? Discount is Available!

See inside cover for details

Returning Exhibitor? Reserve your preferred booth for 2019!

See page 3 for details

www.HandFoundation.org

1st time Exhibitor?

If you're a first time Exhibitor sign up and receive \$300.00 off the cost of your booth!

See page 9 for details.

Hand Rehabilitation Foundation

700 S. Henderson Rd., Suite 100
King of Prussia, PA 19406
Phone 610.768.5958 • Fax 610.768.8887

HRF@HandFoundation.org • www.HandFoundation.org



2018 PHILADELPHIA MEETING EXHIBITOR PROSPECTUS

WE INVITE YOU TO EXHIBIT

At our annual **Philadelphia Hand Symposia**, March 24-26, 2018 Philadelphia, Pennsylvania. The tradition of exciting and innovative programs continues in 2018 with the 20th Annual **Hand Surgery Symposium: Call to Arms #TweetsToTreat**. This groundbreaking meeting is directed to surgeons and focuses on surgical techniques. Didactic sessions will provide the framework and cadaver surgery demonstrations will provide the picture of anatomy and management of diverse hand problems with unparalleled clarity presented by an internationally renowned faculty. Direct interaction in an up close and personal setting affords the attendees access to the expertise of the elite faculty members as well as to the exhibits and exhibitors.

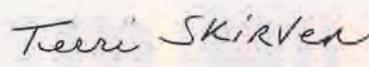
Focused on rehabilitation and attended by over 700 therapists, is our concurrent 44th Annual **Surgery and Rehabilitation of the Hand: Trending Topics in Hand to Shoulder Therapy**. Widely recognized as one of the best continuing education meetings for therapists worldwide, the meeting is attended by a national and international audience of hand therapists of all levels of experience. Each year, the therapists rate the exhibitor program as a highly valued aspect of the program. A generous amount of unopposed time for the attendees to visit the exhibit booths is incorporated in the program schedule.

This prospectus provides you with key information and details about the 2018 meeting so you can determine the importance of exhibiting. In the months to come you will receive additional information about the meeting including sponsorship and lab opportunities.

The annual Philadelphia Symposia is one of the reasons that the Hand Rehabilitation Foundation is recognized as a world leader in education, training, research and outreach in hand surgery and hand therapy. As a leader in hand and upper extremity surgery and rehabilitation, we look forward to seeing you in Philadelphia in 2018.

Sincerely,


A. Lee Osterman, MD
Chairman, Surgery Symposium


Terri Skirven, OTR/L, CHT
Chairman, Therapy Symposium

WE WOULD LIKE TO THANK

the following companies for their generous support of the 2017 Philadelphia Meeting.

SURGERY SYMPOSIUM

A. M. Surgical
Aptis Medical, LLC
Arthrex, Inc.
ArthroSurface
AxoGen, Inc.
Checkpoint Surgical, LLC
DePuy Synthes (USA)
DJO Global
Doctor in the House
Endo Pharmaceuticals, Inc.
Extremity Medical, LLC
Hologic, Inc.
Integra Life Science
Medartis, Inc.
OrthoScan, Inc.
Osteomed, LLC
Skeletal Dynamics, Inc.
Stryker Orthopaedics
TriMed, Inc.
Wolters Kluwer Health
Wright Medical
Zimmer/Biomet

THERAPY SYMPOSIUM

3-Point Products
Advanced Arm Dynamics
American Society of Hand Therapists (ASHT)
Anatomi Metrix
Carestream Health, Inc.
Cedaron Medical
Elsevier, Inc.
Exploring Hand Therapy
Fabrication Enterprises, Inc.
HandLab
Hand Rehabilitation Foundation
Hand Therapy Certification Commission (HTCC)
Hely & Weber
Joint Active Systems, Inc.
Joint Jack Company
Kinetic USA, Inc.
Myomo
Naked Prosthetics
North Coast Medical
Orfit Industries America
Patterson Medical
Pillet Hand Prostheses, Ltd.
Select Medical
Silver Ring Splint Company
Therabath Professional Paraffin Products
Touch Bionics
University of St. Augustine
USF School of Physical Therapy and Rehabilitation
Whitehall Manufacturing



THANKYOU!

EXHIBIT INFORMATION



IMPORTANT DATES

- **January 5, 2018**
50% cancellation policy in effect
- **February 24, 2018**
Warehouse begins receiving advance freight
- **March 10, 2018**
Last date for discount rates for furniture
- **March 10, 2018**
Last date for receipt of payment
- **March 13, 2018**
Last date for sign printing

EXHIBIT SCHEDULE

- **March 23, 2018**
*Begin move-in and set up
12:00 pm to 4:30 pm*
- **March 23, 2018**
*Wine & Cheese reception
6:00 pm to 8:00 pm*
- **March 24, 2018**
*Exhibit Hall open
6:30 am to 3:30 pm*
- **March 25, 2018**
*Exhibit Hall open
6:30 am to 3:30 pm*
- **March 26, 2018**
*Exhibit Hall open
6:30 am to 1:00 pm*
- **March 26, 2018**
*Begin move-out
1:00 pm to 5:30 pm*

BOOTH DETAILS

Booth Registration includes the following:

- Two badges per booth, which includes lunch for March 24, 25, 26, 2018 (Additional badges may be purchased at \$150.00 each.)
- Continental breakfast on March 24, 25, 26, 2018 starting at 6:30 am
- Coffee breaks
- Exhibitors listed in registrant's program
- Electronic annotated pre-symposium attendance list provided **one week** prior to start of conference (for one-time use only)
- Electronic annotated post-symposium attendance list provided within **one week** of conference end (for one-time use only)
- Due to the natural light in the exhibit hall, additional lighting may be required at your expense

BOOTH ASSIGNMENT*

The Foundation will attempt to honor applicants' preferences for space to the extent allowed by the availability of the requested space, size requirement and proximity to competing firms. The Foundation reserves the right to reassign space and/or modify the floor plan as necessary to enhance the exhibit. In fairness to all exhibitors, a total of three booths per exhibitor will be allowed.

* A deposit of \$500.00 at the 2018 symposium will allow you to reserve your preferred booth for 2019! (See page 9 for form)

All applications must be signed and accompanied by payment-in-full. The Foundation will make space assignments on a first-come, first-served basis.

EXHIBIT INFORMATION



BOOTH EQUIPMENT

The Hand Rehabilitation Foundation will furnish Exhibitors with the following equipment:

- Identification sign
- Booth dimensions – 8' x 10'
- Back drape, 8' high
- Side rails, 3' high
- 6' skirted table and 2 chairs
- Security guards at night

RULES AND REGULATIONS

The annual symposia and exhibits are sponsored by the Hand Rehabilitation Foundation, a 501(c)(3) not-for-profit corporation. The Hand Rehabilitation Foundation reserves the right to determine the eligibility of an exhibit for inclusion in the program, either before or after proper execution of this contract.

The rights and privileges of an exhibitor shall not be infringed upon by any other exhibitor. Interviews, demonstrations, signage and distribution of literature must be conducted inside the exhibitor's space. Exhibits must be installed so that they do not project beyond the allotted space. Exhibit representatives are permitted to attend the general session in order to listen to a particular speaker presenting information relevant to your products. Exhibitors will not be permitted in the breakout panels/

workshops due to limited space. The Hand Rehabilitation Foundation, Sheraton Philadelphia Downtown Hotel and Loews Philadelphia Hotel, and the Official Exhibit Service Contractor, as well as their members, directors, officers, employees, representatives and volunteers associated with these entities and the 2018 Symposia, hereby disclaim any responsibility for any and all injuries, losses, damages (direct and consequential), etc. that may occur to the exhibitor or anyone employed by or associated with the exhibitor from any cause whatsoever, prior to, during or subsequent to the period covered by the exhibitor contract. The exhibitor, its assignees and successors, together with anyone employed by and associated with these entities agrees to release, hold harmless and indemnify the Hand Rehabilitation Foundation, Sheraton Philadelphia Downtown Hotel and Loews Philadelphia Hotel, Official Exhibit Service contractor, as well as their members, directors, officers, employees, agents, representatives and volunteers associated with these entities and the 2018 Symposia for any and all injuries, losses, damages (direct and consequential), etc. that may occur as a result of exhibitor's or anyone employed by or associated with exhibitor and their agents or invitees, acts or missions or other conduct giving rise to any claims or actions against the Hand Rehabilitation Foundation, Sheraton Philadelphia Downtown Hotel and Loews Philadelphia Hotel, the Official Exhibit Contract provider and the 2018 Symposia and for any and all injuries, losses, damages, etc. that may occur to the exhibitor or anyone employed by or associated with the exhibitor, their agents or invitees, from any cause whatsoever, prior to, during or subsequent to the period covered by the exhibitor's contract.



SURGEONS MEETING

Loews Philadelphia Hotel

Reservations: 888-575-6397

Room Rate: \$199.00 per night
not including tax and service charges

Deadline for room rate is March 2, 2018

Millennium Hall

Faculty and participant registration, coffee breaks, breakfast and lunch will be held in Millennium Hall, allowing a significant amount of exposure for the exhibitors.

THERAPISTS MEETING

Sheraton Philadelphia Downtown Hotel

Reservations: 866-716-8134

Room Rate: \$199.00 per night
not including tax and service charges

Deadline for room rate is February 18, 2018

Ballroom Level Foyer

Faculty and participant registration, Friday evening Wine and Cheese Reception, breakfast and coffee breaks will be held on the Ballroom level, allowing a significant amount of exposure for the exhibitors.

Exhibit Decorator

Hand Rehabilitation Foundation official service contractor, Reber-Friel, Inc. will provide all services related to the exhibit area. A service kit containing all necessary dates, deadlines, forms for shipping, drayage, furniture rental, electrical

requirements, signs, etc. **will be emailed to each exhibitor (please make sure the correct contact person is listed for the exhibitor forms)**. If an electrical outlet is required, an order form will be enclosed, which must be returned to Loews Philadelphia Hotel or the Sheraton Philadelphia Downtown Hotel to assure that you will have an electrical hook-up on the day of set-up.

Subletting of Space

Exhibitors may not assign, sublet or apportion to others the whole or any part of the space allocated and may not advertise or display goods/services other than those manufactured or sold by them in the regular course of business.

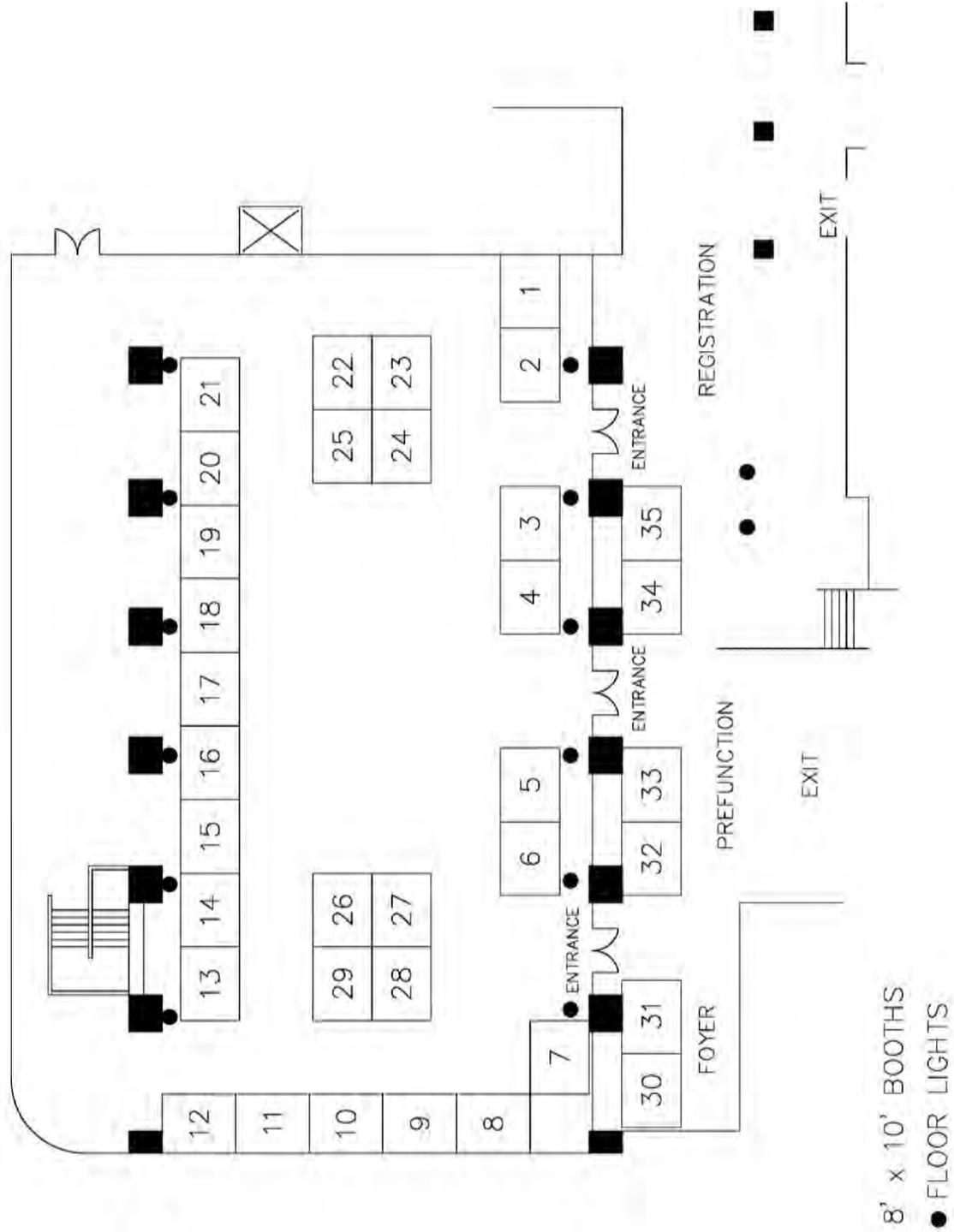
Liability and Security

Each exhibitor must make provision for the safeguarding of his goods, materials, equipment and display at all times. General overall security service will be provided after exhibit hours by the Hand Rehabilitation Foundation but the Hand Rehabilitation Foundation and the guard service will not be responsible for loss of any material by or for any cause. The Hand Rehabilitation Foundation strongly recommends that each exhibiting company secure a rider policy through its insurance agent to cover all booth and display items during transportation to and from this symposium, as well as during installation, exhibit days and dismantling.

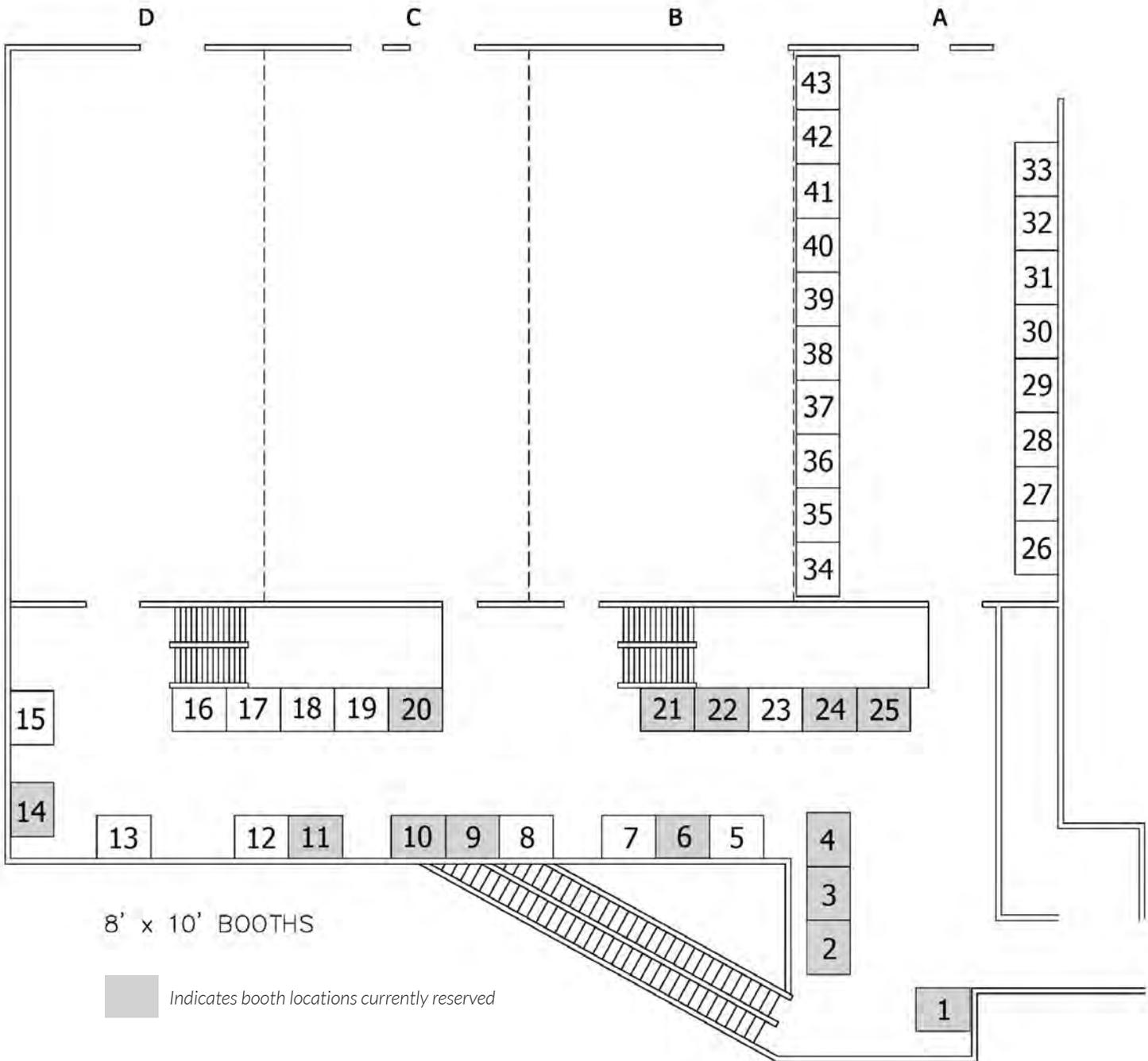
Visual and Sound Effects

Audio-visual and other sound and attention-getting devices must not interfere with the activities of neighboring exhibits. Operational equipment demonstrated may not create noise levels objectionable to neighboring exhibitors.

LOEWS HOTEL FLOOR PLAN



SHERATON HOTEL FLOOR PLAN



SPONSORSHIP INFORMATION



GOLD LEVEL - \$10,000+

- Your company logo and acknowledgment throughout the HRF conference site and registration materials
- Logo and acknowledgment in conference emails before and after the event
- Public thanks before during and after the event
- Opportunity to provide materials in the bags (subject to approval)
- Two 10 X 8 exhibit booths on show floor and 4 additional registrations

BENEFITS OF SPONSORSHIP

- Generate high quality leads from a targeted audience
- Increase brand awareness and exposure
- Foster brand loyalty

SILVER LEVEL - \$7500+

- Your company logo and acknowledgment throughout the HRF conference site
- Logo and acknowledgment in conference emails before and after the event
- Public thanks before, during, and after the event
- Opportunity to provide materials in the bags (subject to approval)
- One 10 X 8 exhibit booth on show floor and two additional registrations

ALA CARTE

- Lanyards **\$2500 + costs**
- Conference Bag (Surgery Symposium) **\$2500 + costs**
- Cyber Café & WiFi Charging Station **\$5000**
- Food and Beverage Sponsorships: Unopposed signage throughout dining and buffet areas with the opportunity to distribute marketing materials to all conference attendees **See page 9 for details**
- General Session literature chair drops (content subject to approval) **\$1000 each**
- Educational Grant for the DBK International Attendee (therapy candidate): Sponsor an international therapist from an underserved country with the opportunity to sponsor the grant in the name of your company **\$3000**
- Educational Grant for an international surgeon from an underserved country with the opportunity to sponsor the grant in the name of your company **\$3000**

PAYMENT INFORMATION

Company/Organization (as it should appear in print) _____

Key Contact Name _____

Address _____

City _____ State _____ Zip _____ Country _____

Telephone _____ Fax _____

E-Mail _____

SPONSORSHIP PACKAGES:

- Gold Level Sponsorship Silver Level Sponsorship

A LA CARTE OPPORTUNITIES:

- | | |
|--|-----------------|
| <input type="checkbox"/> Lanyards | \$2500 + costs |
| <input type="checkbox"/> Conference Bag (Surgery Symposium only) | \$2500 + costs |
| <input type="checkbox"/> Cyber Café/WiFi Charging Station | \$5000 |
| <input type="checkbox"/> Breakfast Sponsorship | \$4000 (3 days) |
| <input type="checkbox"/> Lunch Sponsorship | \$7500 (3 days) |
| <input type="checkbox"/> AM Break Sponsorship | \$3000 (3 days) |
| <input type="checkbox"/> PM Break Sponsorship | \$3000 (3 days) |
| <input type="checkbox"/> Networking Reception | \$5000 |
| <input type="checkbox"/> Faculty Dinner Sponsorship | \$5000 |
| <input type="checkbox"/> General Session Literature Chair Drops | \$1000 each |
| <input type="checkbox"/> DBK International Attendee | \$3000 |
| <input type="checkbox"/> Surgeon International Attendee | \$3000 |

EXHIBIT ONLY:

Booth Fees and Location Preferences

- | | |
|---|--------------------------|
| <input type="checkbox"/> Therapy Symposium 8 x 10 Booth (Sheraton) | \$2995 |
| <input type="checkbox"/> Surgery Symposium 8 x 10 Booth (Loews) | \$2995 |
| <input type="checkbox"/> Therapy AND Surgery Booths | \$2750 Each Booth |
| <input type="checkbox"/> Surgery Symposium ONLY
8x10 Booth & Bioskills Lab | \$5995 |
| <input type="checkbox"/> First-Time Exhibitor | \$2695 |
| <input type="checkbox"/> 2019 Booth Reservation | \$500 |

FIRST TIME EXHIBITOR?

Sign up and deduct \$300 off the cost of your booth!

PREFERRED BOOTH LOCATION

1st _____

2nd _____

3rd _____

PAYMENT INFORMATION:

(Due immediately with application. Booth will not be assigned until full payment is received).

- My check payable to **Hand Rehabilitation Foundation** is enclosed

Check Enclosed: \$ _____

Please return your completed application along with full payment to:

Hand Rehabilitation Foundation
700 S. Henderson Road, Suite 100
King of Prussia, PA 19406

Phone: 610-768-5958 Fax: 610-768-8887

- Charge my credit card

Payment Amount: \$ _____

NAME ON CARD _____

CREDIT CARD# _____

EXP. DATE _____

SECURITY CODE _____

My signature below indicates that I have read this contract and agree to comply with all the conditions within this prospectus.

NAME (PRINTED) _____

SIGNATURE _____

Questions?

Telephone: 610.768.5958

E-Mail: HRF@HandFoundation.org

Hotel Reservations

Loews: 888-575-6397 *Deadline March 2, 2018*

Sheraton: 866-716-8134 *Deadline February 18, 2018*

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THANK YOU!

As always, we greatly appreciate your support and participation. The exhibitors are a strong attraction for our participants and add significantly to the value of the symposia. Please feel free to contact us at 610.768.5958 if you require further information. We hope you will join us in March 2018.