

2024 PHILADELPHIA MEETING THERAPY EXHIBITOR PROSPECTUS



50th Annual Surgery and Rehabilitation of the Hand Tendon and Nerve: The 5th Decade

March 16 – 18, 2024

Sheraton Philadelphia Downtown Hotel
201 N. 17th Street, Philadelphia, PA 19103



www.HandFoundation.org

1st time Exhibitor? Discount is Available!
See inside cover for details

IMPORTANT DATES

- **January 1, 2024**
50% cancellation penalty in effect
- **February 1, 2024**
100% cancellation penalty in effect after this date. Sorry, no refunds after this date.
- **February 1, 2024**
Deadline for Exhibitor/Personnel Forms to be returned
- **February 23, 2024**
Housing reservation deadline.
- **March 1, 2024**
Pre-Registered attendee file emailed to Exhibitors and Lab Sponsors
- **March 29, 2024**
Final attendee list emailed

EXHIBIT SCHEDULE

- **March 15, 2024**
Begin move-in and set up
12:00 pm - 4:00 pm
(Therapy Only)
Opening Reception
6:30 pm - 8:00 pm
- **March 16, 2024**
Exhibit Hall open
6:30 am - 3:30 pm
- **March 17, 2024**
Exhibit Hall open
6:30 am - 3:30 pm
- **March 18, 2024**
Exhibit Hall open
6:30 am - 3:30 pm
Begin breakdown and move-out
1:00 pm - 5:30 pm

WELCOME! You are invited to join the Hand Rehabilitation Foundation as we host the **50th Annual Surgery and Rehabilitation of the Hand**. Widely recognized as one of the best continuing education meetings for therapists worldwide, the meeting is attended by a national and international audience of hand therapists of all levels of experience. Each year, the therapists rate the exhibitor program as a highly valued aspect of the program. A generous amount of unopposed time for the attendees to visit the exhibit booths is incorporated in the program schedule. Help us to advance the field of upper extremity care and rehabilitation through exhibition, sponsorship and advertising. Market your products at this focused, didactic course to a select group of hand therapists. These marketing opportunities are limited so please register early to obtain priority scheduling and placement of your booth.

BOOTH \$2,995*

- 8' x 10' Booth, 6' skirted table and 2 chairs.
- Security guard at night.
- Acknowledgment in Digital Program
- Digital Pre-and Post-Event Attendee List

First-time exhibitors use the promo code **FIRST to receive a 10% discount on the purchase price of your booth.*

Add A Sponsorship
Increase brand awareness, exposure, and generate high quality leads!

SPONSORSHIP OPPORTUNITIES

GOLD LEVEL \$10,000

- Logo & Acknowledgment on Conference Website & Registration Materials
- Logo & Acknowledgment in Pre- & Post-Conference Emails
- Public Thanks Before, During & After the Event
- Opportunity to Provide Materials in the Bags (*subject to approval*)
- Two Exhibit Booths on Show Floor & 4 Additional Registrations

SILVER LEVEL \$7,500

- Logo & Acknowledgment on the Conference Website
- Logo & Acknowledgment in Pre- & Post-Conference Emails
- Public Thanks Before, During & After the Event
- Opportunity to Provide Materials in the Bags (*subject to approval*)
- One Exhibit Booth on Show Floor & 2 Additional Registrations

LUNCH AND LEARN SESSIONS \$2,000 (4 Available)

- Room rental and set up for a maximum of 75.
- 45 minute session time frame. Hotel supplied furnishings.
- Marketing on Conference Brochure & Website
- Acknowledgment in Digital Program
- Pre-Conference Attendee List for One-Time Use

ADDITIONAL SPONSORSHIP OPPORTUNITIES

- **Lanyards:** \$2,500 + costs
- **Food and Beverage Sponsorships:** Unopposed signage throughout dining and buffet areas with the opportunity to distribute marketing materials to all conference attendees. *See online registration form for details.*
- **Educational Grant for the DBK International Attendee (Therapy Candidate):** Sponsor an international therapist from an underserved country with the opportunity to sponsor the grant in the name of your company \$3000
- **General Session Literature Chair Drops** (*content subject to approval*): \$1,000



WE WOULD LIKE TO THANK

the following companies for their generous support of the 2023 Philadelphia Meeting

3-Point Products
American Society of Hand Therapists
Angular Ortho, LLC
APTA Hand & Upper Extremity
BraceLab
Bullseye Brace
Exploring Hand Therapy DBA
Treatment 2 Go

Fabrication Enterprises, Inc.
Hand Rehabilitation Foundation
Hand Therapy Certification
Commission
Joint Jack Company
Kinetec USA, Inc.
Kinetic Prosthetics
Naked Prosthetics

North Coast Medical
Orfit Industries America
OrthoRPM
Performance Health
Pillet Hand Prostheses
Point Designs LLC
Select Medical

Sträva Solutions - Kismet Holdings
Group
Tenzr Health
Therabath
Virtual Hand to Shoulder Fellowship

PLEASE REGISTER ONLINE AT 2024THERAPY.EXPOFP.COM

HOTEL ACCOMMODATIONS

Sheraton Philadelphia Downtown Hotel | 201 N. 17th Street | Philadelphia, PA 19103

Hotel: 215-448-2000

Reservations Link: <https://bit.ly/HandTherapy2024>

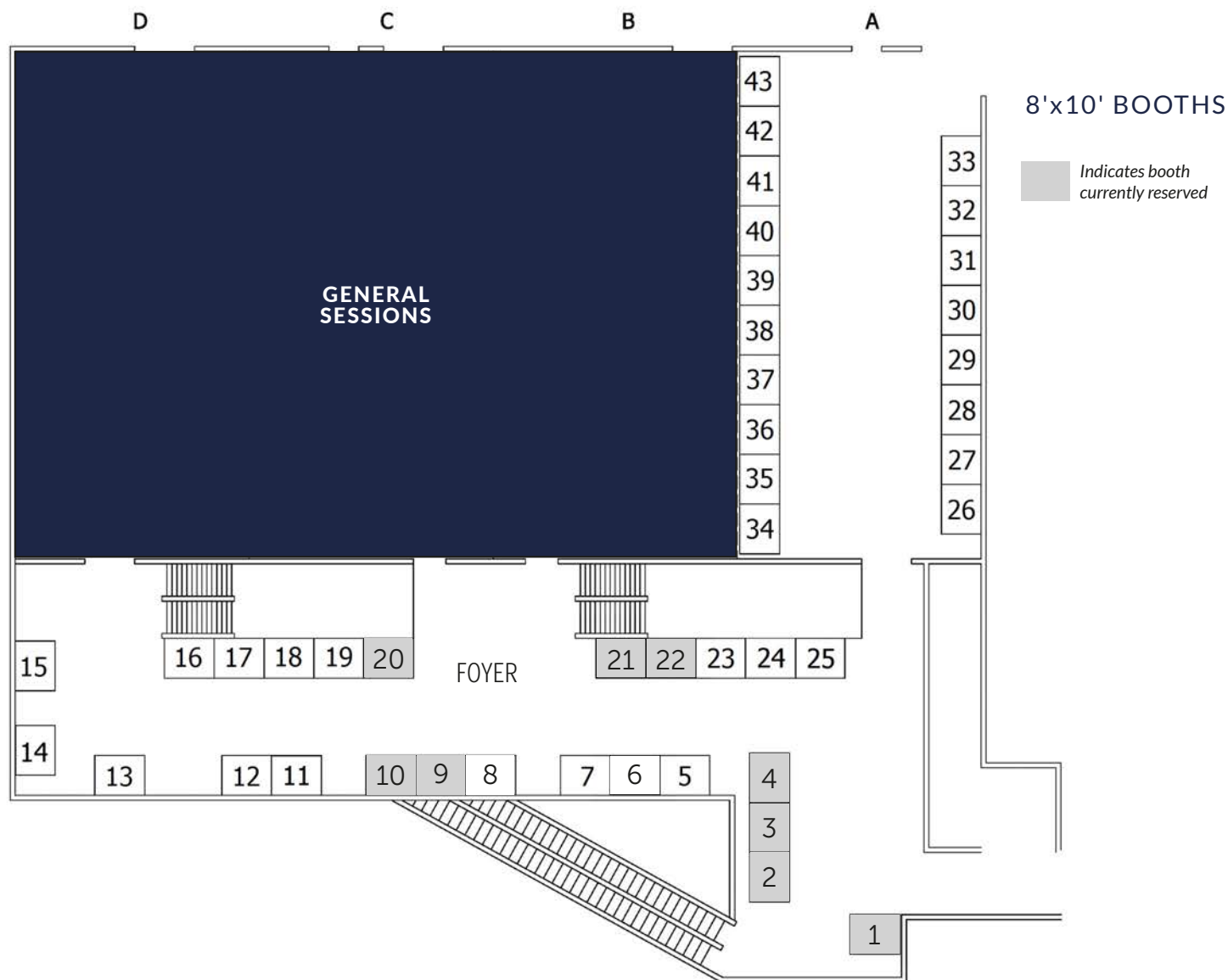
Room Rate: \$219 per night and higher dependent upon the type of room requested.

IMPORTANT - Please Note: The Housing Reservation cut-off date is February 23, 2024. Based on previous years, our rooming block is **HIGHLY likely** to sell out prior to the cut-off date. **The hotel is under no obligation to honor the conference rate for anyone booking after the cut-off date or after the block sells out (whichever occurs first).**



Point your mobile phone camera at the code to scan and go directly to registration.

EXHIBITOR FLOOR PLAN



Hand Rehabilitation Foundation
120 Huntingdon Pike, Suite 100
Rockledge, PA 19046



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THANK YOU!

As always, we greatly appreciate your support and participation. The exhibitors are a strong attraction for our participants and add significantly to the value of the meeting. Please feel free to contact us by emailing at hrf@handfoundation.org if you require further information. We hope you will join us in Philadelphia in 2024.